

Agile for Programme and Project Managers

A crucial part of the Agile approach is to “Start from where you are”. This one-day course won’t advocate the complete overthrow of any project management approach. Rather, through some teaching and a lot of hands-on case studies and activities, it seeks to add Agile techniques to the project manager’s existing repertoire.

What is Agile?

We give a brief outline of the Agile Project Management approach and how it differs from other more conventional approaches. We explain why an agile approach is a much better fit for many new media and software development projects.

Estimation

What can estimation do to help you? What *can't* it do? Why do people feel so bad when they get their estimates wrong? We delve a little bit into the psychology of estimation. Then we explain how the Agile concept of velocity can help you and your team to improve estimates and provide the psychological detachment from estimates that is essential for good negotiation.

Negotiation

One of the major benefits of an agile project management approach is that it offers repeated opportunities for re-negotiation throughout the course of a project. But you can only take advantage of these opportunities if you have appropriate negotiation skills and are willing to have difficult. We take you through the principles of negotiation that you need to get best deal for you and your customer at every stage of a project.

Risk Management

How can Agile help to reduce risk for you and your customer? We explain the Agile concepts of prioritisation and velocity. We show how these concepts work to ensure that your team is always working on the thing that is of most value to your customer and is within realistic budgets and time scales.

Getting buy-in

How can you persuade your senior management, your customers and your team that Agile can help deliver projects more effectively? How can you still get some of the benefits of Agile approaches even if those you work *for* and those you work *with* still insist on more conventional approaches to project management? We discuss strategies for introducing effective Agile methods into real-world workplaces.

For details of when this course is running – or to arrange to have this course taught in-house, contact:

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