

Crawl before you Leap: a beginner's guide to Agile development

When: Tuesday 27th November, 9.00am – 5.00pm

Where: The October Gallery, 24 Old Gloucester Street, Bloomsbury, London WC1N 3AL

How much: £400 per person including lunch (discounted rate £250 - members of NMK and the Club @ ICA)

Group size: 12 – 15

Who should attend Crawl before you Leap?

- People and companies that work in the project management and development of software and web based media
- People and companies that feel that there must be a better way of managing software development.
- People and companies that are, or want to become, suppliers to the likes of BBC, Channel 4, online advertising agencies and those that outsource web development and need to keep up to date with the latest project development and management methods.

What does the workshop cover?

- An introduction and explanation of Agile methodologies, its terminology and core components.
- Activities and games that will provide you with hands on knowledge of how the core components of Agile are applied.
- An insight into how you might be going to introduce Agile into your working practices in a manageable way.
- An exploration of the business case for introducing Agile into your organisation.

What will you get out of the workshop?

- A working understanding of Agile allowing you to begin using Agile in your work straightaway
- The ability to bring a manageable transition to Agile in your organisation
- The ability to introduce others in your own organisation to this way of working

Who will deliver the workshop?

Mark Stringer is a consultant and trainer who has worked previously as a software developer, a researcher and project manager at IBM, Xerox Research, Cambridge University and Soda Creative.

Matt Gould is a consultant and trainer who has worked previously as a user orientated technology designer, project manager and business development professional for IPC/Time Warner, Southwark Council, Arts Council and Soda Creative as well as being a board member for various creative businesses.

How to book your place on Crawl before you Leap

Email mark@agilelab.co.uk stating how many places you wish to book.